The 3 Elements of Exposure

APERTURE / IRIS
How big is the hole letting light into the camera
Smaller f-stop means larger hole & brighter exposure

SHUTTER SPEED
How long will the sensor gather light for the image
Measured in seconds or fractions of a second

ISO / GAIN
How sensitive the sensor is to light
Higher Values means more sensitive (Video Gain is in dB)

ND FILTERS
Reduces the amount of light entering the lens